## **Celebrate Savings Consumer Promotion – Terms and Conditions**

### 1. Promoter

The promoter is **Pharmacy Investments Group Limited (PIGL)**, trading as **Chemist Warehouse New Zealand**, located at Level 3, 246 Queen Street, Auckland, New Zealand.

## 2. Promotion Period

The promotion begins at 12:00am NZST on **Thursday 12 June 2024** and ends at 11:59pm NZST on **Tuesday 6 August 2024** ("Promotion Period").

## 3. Eligibility

- Entry is open to all New Zealand residents aged 18 years and over.
- Employees of the Promoter and their immediate families, as well as any associated agencies and companies involved in this promotion, are ineligible to enter.

### 4. How to Enter

To enter, participants must during the Promotion Period:

- Create and publish a video on Instagram or TikTok that showcases their favourite things about shopping at Chemist Warehouse New Zealand.
- Tag @chemistwarehousenewzealand in their video post.
- Ensure the video is publicly viewable for the duration of the promotion.

If selected as a winner:

• Participants must upload the original, raw video file via the designated upload portal at www.chemistwarehouse.co.nz/celebratesavings within the timeframe specified in their winner notification.

### 5. Prizes

- One (1) winner will be selected each week during the Promotion Period to receive a **\$500 Chemist Warehouse gift voucher**.
- At the end of the Promotion Period, one (1) grand prize winner will be selected from all entries to receive a **\$1,000 Chemist Warehouse gift voucher**.
- Total prize pool: NZD \$5,000.

### 6. Winner Selection and Notification

- Winners will be selected by a panel of judges from the Promoter's marketing team based on creativity, originality, and relevance to the theme.
- Weekly winners will be selected each Wednesday starting 12 June 2024 through 7 August 2024. The grand prize winner will be selected by 9 August 2024.
- Winners will be notified via direct message on the social platform where their video was posted and instructed to upload their raw video through the official campaign upload portal.

Failure to provide the raw video file via the portal within five (5) business days may result in forfeiture of the prize.

## 7. Licence and Use of Content

By submitting a video (including via social media and/or the upload portal), participants grant the Promoter an irrevocable, perpetual, worldwide, royalty-free, fully transferable and sublicensable licence to use, reproduce, publish, adapt, communicate, edit, modify, display, exhibit, transmit, broadcast, and otherwise exploit the content in all media now known or developed in the future, including but not limited to:

- Television, radio, cinema, digital, and online platforms (including but not limited to the Promoter's websites, YouTube, Facebook, Instagram, TikTok, and paid media advertising).
- Internal and external communications, advertising and marketing materials.

This licence includes the right to:

- Edit, adapt, or otherwise modify the video for promotional use (e.g., cutdowns, captions, branding overlays, music overlays, etc.).
- Use any likeness, voice, or statements included in the submitted video for promotional purposes.

Participants waive all moral rights and agree not to assert any moral rights in relation to their video.

### 8. Disqualification

The Promoter reserves the right to:

- Disqualify any entry that does not comply with these Terms and Conditions, including offensive or defamatory content, or content that infringes on third-party rights.
- Remove or request removal of content that damages the brand's reputation.

### 9. General Conditions

- The Promoter's decision is final and no correspondence will be entered into.
- Prizes are not transferable, refundable, or redeemable for cash.
- The Promoter reserves the right to cancel, suspend or amend the promotion in the event of unforeseen circumstances.
- All entries are subject to verification by the Promoter. The Promoter may disqualify any individual who tampers with the entry process.

### 10. Privacy and Personal Information

By entering the promotion, participants consent to the Promoter collecting and storing personal information including their name, email address, and social media handle for the purpose of administering the competition, verifying entries, and awarding prizes.

Participants also consent to the use of their name, social media handle, and video content in marketing or promotional materials without further compensation.

All personal data will be handled in accordance with the **Privacy Act 2020 (NZ)** and the Promoter's Privacy Policy available at https://www.chemistwarehouse.co.nz/Privacy.

# 11. Limitation of Liability

To the extent permitted by law, the Promoter shall not be liable for any loss, damage, or injury whatsoever suffered (including but not limited to indirect or consequential loss) arising out of or in connection with the promotion, including the acceptance of any prize.